## 2024

## Inspire UX journey

- ✓ Respond to long-standing feedback from partners and customers by elevating our UI/UX to meet market expectations
- ✓ Develop and promote a more compelling sales story
- ✓ Enhance the initial impression of our platform to create an engaging "out-of-the-box" experience



#### Outcome #1

# Enable a compelling sales narrative

Through an easier go-to-market experience, the inclusion of emerging technologies, providing a clearer return on investment.



#### Outcome #2

Empower customers to successfully market their learning programs using our platform

Through modern, engaging learning experiences.





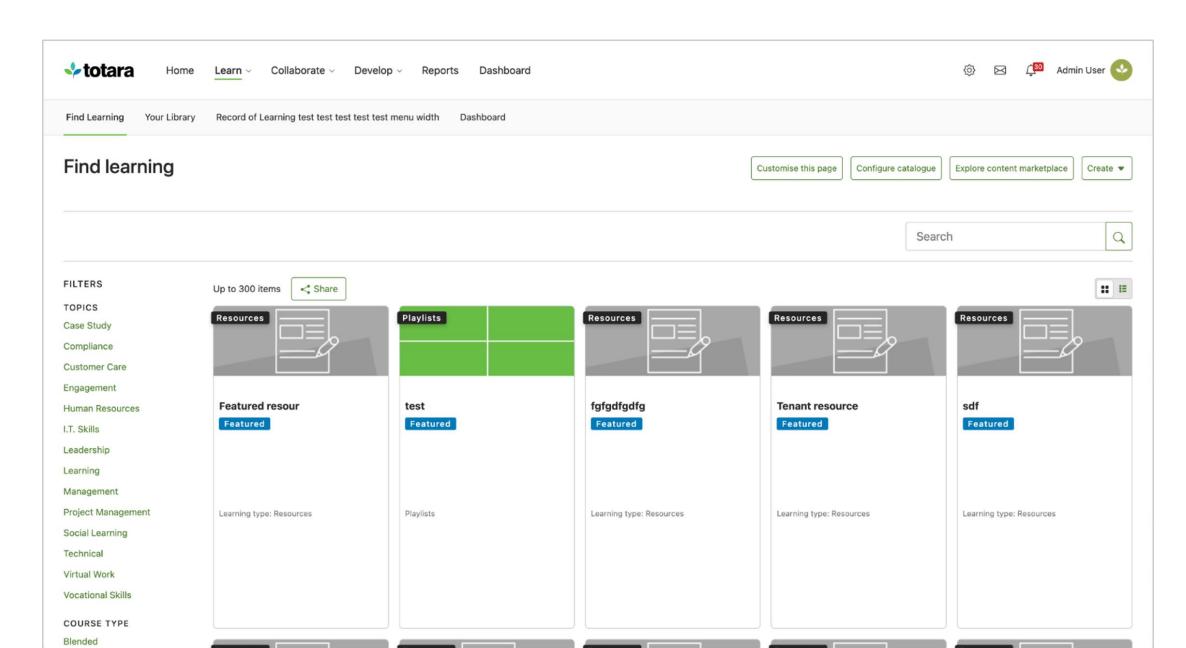
#### Outcome #3

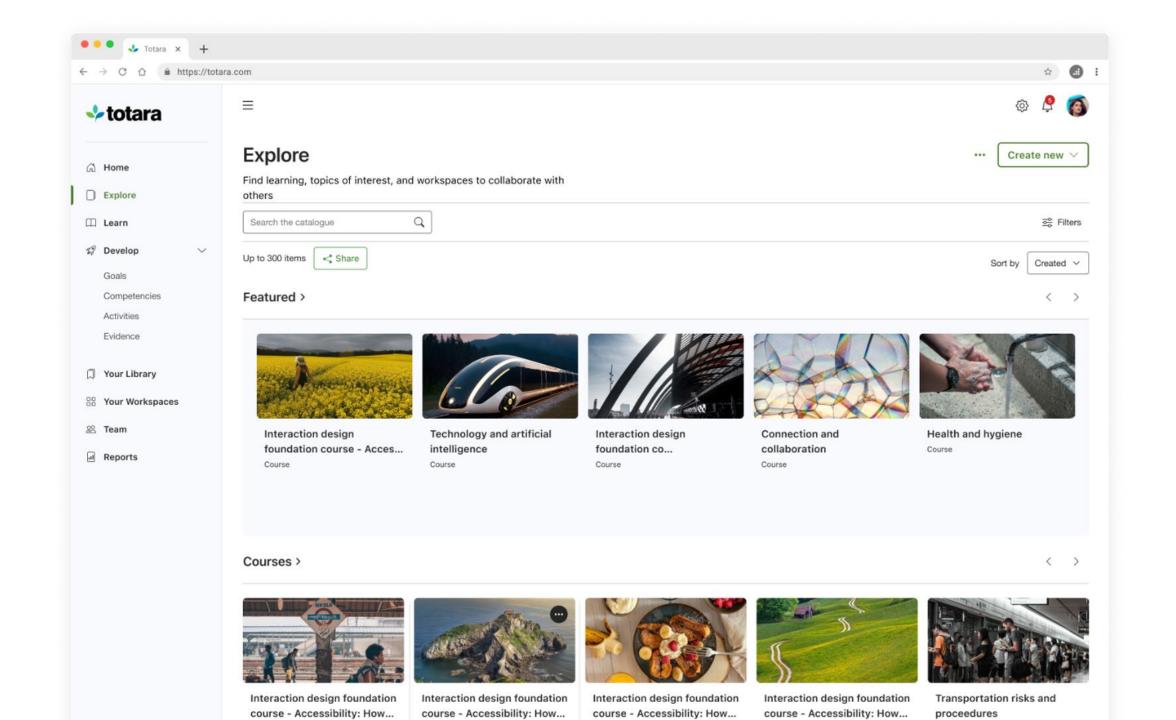
# Enhance the usability of our product

Through intuitive navigation and easier content discovery.









Inspire UX initiative – Platform Experience In 2024 we've done extensive uplift to the user experience, that vision continues

#### 2024

- New theme (Inspire)
- Navigation information architecture
- Catalogue experience
- Workspaces
- Learning cards
- Library
- First cut of the Totara Design System
  - Consistent forms
  - Consistent typography
  - New components

### Themes to carry through

- Totara Design System to be opened to partners/ app/
- Imersive learning experiences
- Mobile as a key experience
- Dashboards
  - Perform blocks (technology compatibility)
  - Insights on learning and development for users and managers
- Smarter recommendations, popular, trending, AI
- Folding Engage product into the core experience
  e.g. tying workspaces and courses/ programs
- Patterns and functionality alignment between app and web experience.